

Bristol City Council Equality Impact Relevance Check



This tool will identify the equalities relevance of a proposal, and establish whether a full Equality Impact Assessment will be required. Please read the guidance prior to completing this relevance check.

What is the proposal?	
Name of proposal	Hackney Carriage Vehicle Advertising Policy
Please outline the proposal.	<p>On 28 February 2017 members agreed a number of policy changes regarding the administration of Hackney carriage licences. One of those changes was to allow all over advertising on Hackney carriages. At present there is no policy in place to govern the content of adverts displayed. The purpose of this report is to adopt a policy for advertising on licensed Hackney carriage vehicles.</p> <p>The draft policy outlines the type of content that will not be permitted in advertising displayed on Hackney carriage vehicles and outlines the proprietor's responsibilities with regard to the displayed advertising.</p> <p>The policy aims to ensure that advertising displayed on Hackney carriages is appropriate, of good quality and is not offensive, indecent or illegal. The policy will act as a guide to those wishing to advertise on licensed Hackney carriages and remove the requirement for adverts to be approved by Officers</p>
What savings will this proposal achieve?	Advertising will no longer require pre-approval which will save Officer time.
Name of Lead Officer	Carl Knights

Could your proposal impact citizens with protected characteristics? (This includes service users and the wider community)
Please outline where there may be significant opportunities or positive impacts, and for whom.
Based on our current data 81% of licensed Hackney carriage drivers are BME. The proposal will reduce the administrative burden on the members of the trade wishing to earn additional income from placing advertising on their licensed vehicle.
Please outline where there may be significant negative impacts, and for whom.
No negative impact anticipated.

Could your proposal impact staff with protected characteristics?

(i.e. reduction in posts, changes to working hours or locations, changes in pay)

Please outline where there may be significant opportunities or positive impacts, and for whom.

None anticipated.

Please outline where there may be negative impacts, and for whom.

No negative impact anticipated.

Is a full Equality Impact Assessment required?

Does the proposal have the potential to impact on people with protected characteristics in the following ways:

- access to or participation in a service,
- levels of representation in our workforce, or
- reducing quality of life (i.e. health, education, standard of living) ?

Please indicate yes or no. If the answer is yes then a full impact assessment must be carried out. If the answer is no, please provide a justification.

No. There is no change proposed in any of these areas.

Service Director sign-off and date:



03/08/2017

Equalities Officer sign-off and date: Wanda Knight 18/7/17